

N. FILM DEVELOPMENT COUNCIL OF THE PHILIPPINES

STRATEGIC OBJECTIVES

MANDATE

Formulate and implement policies and programs to upgrade the art and craft of filmmaking. Encourage the production of films for commercial purposes intended for public entertainment that seek to enhance the quality of life, examine the human and social conditions and contribute to the nobility and dignity of the human spirit. Maximize the country's comparative advantage as a location site for international movie and television making to generate income, promote tourism and enhance the image of the country abroad.

VISION

A flourishing, professional and united film industry that produces and promotes high quality films which encourage social and cultural transformation and is viewed by a wider audience both locally and internationally.

MISSION

Make Philippine Cinema the preeminent instrument for the enrichment of Filipino culture and the articulation of the Filipino identity. Make Philippine Cinema a constant stimulus to self awareness and social responsibility among all sectors of society. Reinforce and expand sustainability of Philippine Cinema as art and industry.

KEY RESULT AREAS

Rapid inclusive and sustainable economic growth

SECTOR OUTCOME

Cultural development

ORGANIZATIONAL OUTCOME

Upgraded quality of local films

New Appropriations, by Program/Project

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Current Operating Expenditures

	<u>Personnel Services</u>	<u>Maintenance and Other Operating Expenses</u>	<u>Capital Outlays</u>	<u>Total</u>
PROGRAMS				
100000000 General Administration and Support	P 4,831,000	P 14,754,000		P 19,585,000
300000000 Operations	5,671,000	19,675,000	2,000,000	27,346,000

NFO 1: Administration of Film Tax Incentive System	1,549,000	5,000,000		6,549,000

MFO 2: Film Preservation Services	1,331,000	5,000,000	500,000	6,831,000
MFO 3: Film Industry Promotion and Development Services	2,791,000	9,675,000	1,500,000	13,966,000
Total, Programs	10,502,000	34,429,000	2,000,000	46,931,000
TOTAL NEW APPROPRIATIONS	P 10,502,000 P	34,429,000 P	2,000,000 P	46,931,000

New Appropriations, by Central/Regional Allocation

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Current Operating Expenditures

REGION	<u>Current Operating Expenditures</u>			
	<u>Personnel Services</u>	<u>Maintenance and Other Operating Expenses</u>	<u>Capital Outlays</u>	<u>Total</u>
Regional Allocation	P 10,502,000 P	34,429,000 P	2,000,000 P	46,931,000
National Capital Region (NCR)	10,502,000	34,429,000	2,000,000	46,931,000
TOTAL NEW APPROPRIATIONS	P 10,502,000 P	34,429,000 P	2,000,000 P	46,931,000

Special Provision(s)

1. **Income From Amusement Tax and Other Fees and Charges.** In addition to the amounts appropriated herein, the following amounts from collections and share from amusement taxes shall be used for the MOOE and Capital Outlay requirements of the Film Development Council of the Philippines (FDCP): PROVIDED, That no amount from said income shall be used to purchase motor vehicles:

- (a) Eight Hundred Sixty Thousand Pesos (P860,000) sourced from collections of fees and charges pursuant to Section 16 (b) of R.A. No. 9167; and
- (b) Sixty Nine Million Pesos (P69,000,000) sourced from amusement taxes remitted by LGUs for films graded "A" and "B": PROVIDED, That the amount of amusement tax for films graded "B" shall be allocated as follows: (i) thirty-five percent (35%) for FDCP; and (ii) sixty-five percent (65%) as incentives to the producers of graded "B" films in accordance with Sections 13 (a) (2) and 16 (a) of R.A. No. 9167.

Likewise, the Film Fund shall be utilized by the FDCP to provide financing to Filipino producers in the form of equity investment in film production, subject to the Permanent Committee Resolution No. 01-2006 dated November 15, 2006.

Releases from said Fund shall be subject to the submission of a Special Budget pursuant to Section 35, Chapter 5, Book VI of E.O. No. 292, s. 1987.

The FDCP shall submit, either in printed form or by way of electronic document, to the DBM, copy furnished the House Committee on Appropriations and the Senate Committee on Finance, quarterly reports on the financial and physical accomplishments of the Film Fund including the: (i) list of all recipients producers; and (ii) amounts of projects funded under the Film Fund. The Executive Director of the FDCP and the Council's web administrator or his/her equivalent shall be responsible for ensuring that said quarterly reports are likewise posted on the official website of the FDCP.

2. **Appropriations for Programs and Specific Activities.** The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Volume 1) of this Act.

PERFORMANCE INFORMATION

KEY STRATEGIES

MAJOR FINAL OUTPUTS (MFO) / PERFORMANCE INDICATORS
Targets
MFO 1: ADMINISTRATION OF FILM TAX INCENTIVE SYSTEM
Cinema Evaluation Board

No. of applications for film rating acted upon	48
No. of reimbursement payments made	248
% of film ratings made over the last three (3) years which are overturned on appeal	0%
% of applications for film rating acted upon within three (3) days of receipt	100%
% of reimbursement payments made within thirty (30) days of receipt of funds from theater/cinema proprietors	99%
No. of inspections carried out	12
No. of theaters and cinemas with two (2) or more detected violations over the last three (3) years as a percentage of the total number of recorded violators	8
% of theaters and cinemas subject to one (1) or more inspections in the last twelve (12) months	90%

MFO 2: FILM PRESERVATION SERVICES

No. of films restored	3
No. of films managed in archives	18,000
% of persons viewing the preserved films who rate the quality of preservation as good or better	95%
Percentage change in the stock of films requiring preservation	30%

MFO 3: FILM INDUSTRY PROMOTION AND DEVELOPMENT SERVICES

No. of promotional events undertaken	20
% of stakeholders who rate the promotional events as good or better	90%
% of promotional events that commenced within 30 minutes of the scheduled start time	95%