

C. NATIONAL BOOK DEVELOPMENT BOARD

STRATEGIC OBJECTIVES

MANDATE

The National Book Development Board (NBDB) formulates, adopts, and implements a National Book Policy and a corresponding National Book Development Plan that will serve as the basis for fostering the progressive growth and viability of the country's book industry. It ensures an adequate supply of affordable, quality-produced books not only for the domestic but also for the export market.

VISION

It shall be the leading catalyst for building a culture of reading and authorship as well as an environment for the growth of the book publishing industry towards a globally competitive position.

MISSION

To promote the continuing development of the book publishing industry, with the active participation of the private sector, to ensure an adequate supply of affordable, quality-produced books not only for the domestic market but also for export.

KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

SECTOR OUTCOME

Increased investment and global competitiveness

ORGANIZATIONAL OUTCOME

1. Develop a competitive book industry providing affordable quality books for the domestics and export markets.
2. Enhance market growth in the book industry by promoting life-long learning and readership.

New Appropriations, by Program/Project

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PROGRAM(S)	<u>Current Operating Expenditures</u>			
	<u>Personnel Services</u>	<u>Maintenance and Other Operating Expenses</u>	<u>Capital Outlays</u>	<u>Total</u>
100000000 General Administration and Support	P 9,237,000	P 7,128,000		P 16,365,000

200000000	Support to Operations	747,000	1,130,000	1,877,000
300000000	Operations	2,084,000	3,853,000	5,937,000
	NFO 1: Technical Advisory Services	919,000	2,323,000	3,242,000
	NFO 2: Market Development Services	1,165,000	1,530,000	2,695,000
	Total, Program(s)	12,068,000	12,111,000	24,179,000
	TOTAL NEW APPROPRIATIONS	P 12,068,000	P 12,111,000	P 24,179,000

New Appropriations, by Central/Regional Allocation

REGION	Current Operating Expenditures			
	Personnel Services	Maintenance and Other Operating Expenses	Capital Outlays	Total
Regional Allocation				
National Capital Region (NCR)	P 12,068,000	P 12,111,000		P 24,179,000
TOTAL NEW APPROPRIATIONS	P 12,068,000	P 12,111,000		P 24,179,000

Special Provision(s)

1. Interest Income of the National Book Development Trust Fund. The interest income of the National Book Development Fund shall be used as grant to Filipino authors especially in science and technology and in subject areas wherein locally authored books are either few or non-existent, to be awarded equitably among the regions in accordance with R.A. No. 9521: PROVIDED, That no part of the seed capital of the Fund, including earnings thereof shall be used to underwrite overhead expenses for the administration of said Fund.

The National Book Development Board (NBDB) shall submit, either in printed form or by way of electronic document, to the DBM, copy furnished the House Committee on Appropriations and the Senate Committee on Finance, quarterly reports on the financial and physical accomplishments of the National Book Development Trust Fund, including the list of all recipients of the grants. The Chairperson of NBDB and the Board's web administrator or his/her equivalent shall be responsible for ensuring that said quarterly reports are likewise posted on the official website of the NBDB.

2. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Volume 2) of this Act.

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Upliftment of quality standards of books and enhancing a competitive industry through importation benefits such as tax and duty-free exemptions, books and publishing fairs.
2. Priming the market to be more receptive to books towards the goal of instilling lifelong learning/readership, appreciation of culture, building of identity and looking towards the empowerment of creators through the conduct of literary festivals, seminars and fora.

MAJOR FINAL OUTPUTS (NFO) / PERFORMANCE INDICATORS

NFO 1: TECHNICAL ADVISORY SERVICES

No. of technical advisory assignments undertaken	14
% of stakeholders who rate services provided as good or better	75%
% of advisory requests that are acted upon within 7 days	100%

NFO 2: MARKET DEVELOPMENT SERVICES

Number of incentive awards	21
% of awardees in the last two (2) years who publish within twelve months of receipt of award	75%
% of awards distributed within twelve (12) hours of award ceremony	100%