

REPUBLIC ACT NO. 8296

AN ACT DECLARING EVERY SECOND SUNDAY OF DECEMBER
AS THE NATIONAL CHILDREN'S BROADCASTING DAY

*Be it enacted by the Senate and House of Representatives of the
Philippines in Congress assembled:*

SECTION 1. The second Sunday of December of every year is hereby declared as "The National Children's Broadcasting Day."

SEC. 2. In observance of this day, television and radio stations nationwide shall allocate a minimum of three (3) hours airtime for programs exclusively for, on, or about children and produced especially in observance of the National Children's Broadcasting Day: *Provided*, That at least one (1) hour shall be prime time.

The programs should be child-friendly, promote positive values, and enable children to exercise their rights to freedom of thought and expression as stated in the United Nations Convention on the Rights of the Child. The participation of children as talents or guests should be encouraged.

SEC. 3. To ensure the meaningful observance of this day as herein declared, heads of government agencies and instrumentalities, government-owned and -controlled corporations, local government units, employers in the private sector and the Kapisanan ng mga Brodkaster ng Pilipinas (KBP) shall encourage and allow sufficient time and opportunities for their employees to engage and participate in any ceremony or activity within the premises of their offices or establishments to celebrate National Children's Broadcasting Day.

SEC. 4. The Philippine Information Agency (PIA) in coordination with the Kapisanan ng mga Brodkaster ng Pilipinas

(KBP) shall initiate and/or monitor programs in the observance of this day.

SEC. 5. This Act shall take effect upon its approval.

Approved, June 6, 1997.