

Office of the President  
of the Philippines  
Malacañang

MFN 10298

December 13, 2001

**MEMORANDUM ORDER** 49

**TO : HEADS OF ALL DEPARTMENTS, BUREAUS, OFFICES AND  
GOVERNMENT-OWNED AND CONTROLLED CORPORATIONS**

The Agenda of Good Governance of the Presidency demands a culture of productive collaboration between the different departments, agencies and instrumentalities of the Government. The efficient management of information is vital to the public dissemination of Government initiatives and in the delivery of basis services. Towards this end, the Government should speak in one voice.

In view thereof, you are hereby directed to see to it that all department press releases, advertisements and other messages through the print and broadcast media shall first be coordinated with Press Undersecretary Manuel R. Sanchez of the Office of the Press Secretary (OPS).

Undersecretary Sanchez is hereby authorized to call all heads of Departments, agencies, bureaus, offices and instrumentalities of the Government, including their public information officers to ensure that this directive is faithfully observed and strictly followed. Undersecretary Sanchez shall provide the President with periodic updates on agency compliance to this instruction.

This Memorandum Order shall take effect immediately.



PGMA Outgoing # 07334

PMS LIBRARY

*gma*  
GLORIA MACAPAGAL-ARROYO  
PRESIDENT

Received

DEC 18 2001  
Date

By authority of the President.

*Alberto G. Romulo*  
ALBERTO G. ROMULO  
Executive Secretary



PMS LIBRARY BC0DE002292