

BY THE PRESIDENT OF THE PHILIPPINES

EXECUTIVE ORDER NO. 122

**CREATING THE PHILIPPINE INTERNATIONAL
FILM AND TELEVISION OFFICE**

WHEREAS, it is government policy to maximize the country's comparative advantage as location site for international movie and television making to generate income, promote tourism, and enhance the image of the country abroad;

WHEREAS, enhancing linkages and collaboration with foreign film producers and film bodies will also facilitate the promotion of locally produced films in global festivals and markets; and,

WHEREAS, to encourage foreign movie and television makers to produce their films in the country, it is expedient to integrate, simplify and streamline the requirements for foreign producers interested in doing location shooting in the country.

NOW, THEREFORE, I, JOSEPH EJERCITO ESTRADA, President of the Republic of the Philippines, by virtue of the powers vested in me by law, do hereby order:

SECTION 1. Creation of a Philippine International Film and Television Office and its Executive Committee. There is hereby created a Philippine International Film and Television Office (hereinafter referred to as the "Office"), under the Office of the President, to be headed by an Executive Director. The Office shall be under the administrative and technical supervision of an Executive Committee (hereinafter referred to as the "Committee") to be composed of a Chairman; a Vice-Chairman; the Executive Director of the Office; and representatives from the following agencies:

1. Department of Tourism
2. Department of Foreign Affairs
3. Department of Trade and Industry
4. Department of Interior and Local Government
5. Department of Education, Culture and Sports
6. Department of National Defense
7. National Commission for Culture and the Arts
8. Bureau of Customs
9. Bureau of Internal Revenue
10. Bureau of Immigration



11. Movie and Television Review and Classification Board
12. Film Development Foundation of the Philippines
13. Film Academy of the Philippines
14. Private sector representatives, one each from the movie and television industries

The Chairman and Vice-Chairman of the Committee and the Executive Director of the Office shall be appointed by the President for a term of four years, without prejudice to one reappointment.

The private sector representatives shall likewise be appointed by the President upon the recommendation of the Chairman of the Committee.

Sec. 2. Functions. The Philippine International Film and Television Office shall facilitate the institutionalization of a One-Stop-Shop System for Foreign Film Production. It shall also undertake the following:

1. facilitate the promotion and marketing of the Philippines as location site for the production of international films and television programs;
2. formulate an incentive package for foreign film companies interested in shooting films in the country;
3. register and accredit foreign film and television companies, producers, film makers and artists interested in doing motion pictures or film and television on-location production in the Philippines;
4. assist foreign film companies in processing pertinent documents and various requirements relative to the production of international films in the country;
5. coordinate with various government agencies in assisting the entry and exit of foreign film producers, artists and production crew;
6. provide direct link between foreign production companies, producers, filmmakers and artists with local production manpower services, local artists, bit players and technical crew and facilities;
7. promote and market locally produced films and television programs to international film and television markets, in coordination with concerned government and private entities;
8. facilitate the entry of locally-produced films and television productions to various internationally acclaimed film and television festivals and award giving bodies;



9. utilize the services of tourism attaches abroad, through the Department of Tourism, in the promotion and marketing of Philippine locations sites/resources and local film production manpower;
10. prescribe internal and operational systems and procedures for the exercise of its functions and the performance of its duties and responsibilities, including the organization of a secretariat for the day to day operation of the Office as well as determination of the staffing pattern with corresponding duties, qualifications, and functions thereon;
11. promulgate such rules and regulations and exercise such other powers and functions as may be necessary to carry out effectively its mandate; and,
12. perform such other functions as may be authorized by the President of the Philippines.

Sec. 3. Duties and Functions of the Executive Committee Chairman.

The Chairman of the Committee shall exercise the following duties and functions:

1. direct and supervise the operations and internal affairs of the Office;
2. establish the organizational structure and the staffing pattern of the secretariat;
3. appoint the administrative and technical personnel;
4. suspend, dismiss or otherwise discipline for cause any employee, and/or approve or disapprove the appointment, transfer or detail of employees;
5. approve and submit the annual and supplemental budget of Office; and,
6. perform such other functions as may be authorized by President.

Sec. 4. Duties and Responsibilities of the Executive Director. The Executive Director of the Office shall be the head of the Secretariat. He shall exercise the following duties and responsibilities:

1. execute, implement and enforce the decisions, orders, rules and regulations issued by the Executive Committee;



2. recommend the appointment of the administrative and subordinate personnel; and,
3. facilitate the preparation of the annual and supplemental budget of the Office and the Committee.

Sec. 5. Annual Report. The Office shall, within three months after the end of every fiscal year, submit its annual report to the President.

Sec. 6. Initial Fund. To carry out the provisions of this Executive Order, the release of the initial sum not exceeding TEN MILLION PESOS (P10,000,000.00) is hereby authorized chargeable against the Organizational Adjustment Fund under the 1999 GAA (R.A. 8745). Thereafter, the budget of the Office and the Committee shall be integrated in the annual budget of the Office of the President.

Sec. 7. Effectivity. This Executive Order shall take effect immediately.

DONE in the City of Manila, this 19TH day of July in the year of Our Lord, nineteen hundred and ninety nine.



JOSEPH EJERCITO ESTRADA

President of the Republic of the Philippines

By the President:



RONALDO B. ZAMORA
Executive Secretary

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Received

AUG 18 1999

Date



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