

MALACAPAN PALACE
MANILA

BY THE PRESIDENT OF THE PHILIPPINES

EXECUTIVE ORDER NO. 447

FIXING NEW CEILING PRICES OF IMPORTED FOODSTUFF, REPEALING ALL OTHER EXECUTIVE ORDERS FIXING CEILING PRICES OF THE SAME AND FOR OTHER PURPOSES.

By virtue of the powers vested in me by Section 3 of Republic Act No. 209, entitled "AN ACT DECLARING NATIONAL POLICY, AUTHORIZING THE PRESIDENT OF THE PHILIPPINES FOR A LIMITED PERIOD TO FIX CEILING PRICES OF COMMODITIES AND TO PROMULGATE RULES AND REGULATIONS REGARDING PRICES OF COMMODITIES TO EFFECTUATE SUCH POLICY, AND AUTHORIZING THE APPROPRIATION OF A CERTAIN SUM FOR THE PURPOSE," and upon the recommendation of the Price Administration Board, I, ELPIDIO QUIRINO, President of the Philippines, do hereby order:

SECTION 1. The following essential commodities shall not be sold at more than the maximum selling prices for importers, wholesalers and retailers set opposite each:

FOODSTUFF (IMPORTED)

<u>Commodity</u>	<u>Unit</u>	<u>Importer's Price</u>	<u>Wholesaler's Price</u>	<u>Retailer's Price</u>
<u>GROUP I - WITHOUT 17% SPECIAL EXCISE TAX ON FOREIGN EXCHANGE</u>				
<u>Milk Products:</u>				
<u>Evaporated Milk (Tall Size)</u>				
<u>Brands:</u>				
Alpine Crown	} 48/14-1/2-oz.	₱17.80/cs.	₱19.05/cs.	₱0.43/tin
Sernation Dutch Baby		17.55/cs.	18.80/cs.	0.43/tin
Number One) 48/14-1/2-oz.	17.30/cs.	18.50/cs.	0.42/tin
All Pure baby Dinner Cal Best Castle	} 48/14-1/2-oz.	17.20/cs.	18.40/cs.	0.42/tin

<u>Commodity</u>	<u>Unit</u>	<u>Importer's Price</u>	<u>Wholesaler's Price</u>	<u>Retailer's Price</u>
<u>Milk Products (cont'd)</u>				
Cloverbloom	} 48/14-1/2-oz.	P17.20/cs.	P18.40/cs.	P0.42/tin
"Double D" #1				
Elite				
Garsco				
Golden State				
Hill Top				
Jersee				
Modesto				
Pace				
Rica				
Rochester # 1				
Spring Farm				
Twin Peaks				
Victory				
Alca	} 48/14-1/2-oz.	17.15/cs.	18.35/cs.	0.42/tin
Badger				
Derigold				
Natura				
Herwin	} 48/14-1/2-oz.	17.05/cs.	18.25/cs.	0.41/tin
Mello Cup				
	} 48/14-1/2-oz.	16.90/cs.	18.10/cs.	0.41/tin
Farmer	} 48/14-1/2-oz.	16.30/cs.	17.45/cs.	0.39/tin
Royal				
All Other Brands				
<u>Evaporated Milk (Baby Size)</u>				
<u>Brands:</u>				
Alpine	} 96/6-oz.	17.80/cs.	19.05/cs.	0.22/tin
Crown				
Carnation	} 96/6-oz.	17.55/cs.	18.80/cs.	0.22/tin
Dutch Baby				
Number One	} 96/6-oz.	17.30/cs.	18.50/cs.	0.21/tin
All Pure	} 96/6-oz.	17.20/cs.	18.40/cs.	0.21/tin
Amboy				
Banner				
Gal Best				

<u>Commodity</u>	<u>Unit</u>	<u>Importer's Price</u>	<u>Wholesaler's Price</u>	<u>Retailer's Price</u>
<u>Milk Products (Cont'd.)</u>				
Castle	} 96/6-oz.	P17.20/cs.	P18.40/cs.	P0.21/tin
Cloverbloom				
"Double D" #1				
Elite				
Garsco				
Golden State				
Hill Top				
Jersco				
Modesto				
Page				
Rica				
Rochester #1				
Spring Farm				
Twin Peaks				
Victory				
Alea	} 96/6-oz.	17.15/cs.	18.35/cs.	0.21/tin
Badger				
Darigold				
Nature				
Harwin	96/6-oz.	17.05/cs.	18.25/cs.	0.21/tin
Mello Cup	96/6-oz.	16.90/cs.	18.10/cs.	0.21/tin
Farmer	} 96/6-oz.	16.30/cs.	17.45/cs.	0.20/tin
Royal				
All Other Brands				
<u>Powdered Milk (Ordinary):</u>				
Nespray	24/1#	37.70/cs.	40.60/cs.	1.85/tin
Brookfield	} 24/1#	36.05/cs.	38.55/cs.	1.75/tin
Challenge				
Darigold				
Molley Spray Pro- cessed Cream				
All Other Brands				
Lactogen	12/1#	27.95/cs.	29.90/cs.	2.70/tin
Klim	12/1#	24.10/cs.	25.75/cs.	2.35/tin
Nido	12/1#	20.05/cs.	21.40/cs.	1.95/tin
Cloverbloom	} 12/1#	18.00/cs.	19.25/cs.	1.75/tin
Golden State				
Sañalac				
All Other Brands				

<u>Commodity</u>	<u>Unit</u>	<u>Importer's Price</u>	<u>Wholesaler's Price</u>	<u>Retailer's Price</u>
<u>Milk Products: (Cont'd.)</u>				
Lactogen	6/2-1/2#	P33.35/cs.	P35.65/cs.	P6.45/tin
Klin	6/2-1/2#	28.75/cs.	30.20/cs.	5.40/tin
Nespray	12/2-1/2#	45.70/cs.	48.85/cs.	4.45/tin
Golden State All Other Brands)	6/2-1/2#	21.75/cs.	23.25/cs.	4.25/tin
<u>Powdered Skimmed Milk:</u>				
Challenge Darigold Golden State)	Drum/250#	115.80/drum	123.85/drum	134.60/drum
Dairy Maid Golden State)	Drum/225#	107.00/drum	114.50/drum	124.45/drum
Dairy X Golden State	Drum/125# 2/30#	61.80/drum 15.05/tin	66.10/drum 16.10/tin	71.85/drum 17.45/tin
<u>Milk Natural Sterilized:</u>				
Bear Brand Natural Sterilized Milk	48/500 gms.	28.80/cs.	31.00/cs.	0.70/tin
Bear Brand Natural Sterilized Milk	96/150 gms.	27.80/cs.	29.75/cs.	0.34/tin
Milkmaid Sterilized	48/390 gms.	22.00/cs.	23.50/cs.	0.53/tin
Milkmaid Sterilized	96/165 gms.	22.00/cs.	23.50/cs.	0.27/tin
<u>Condensed Milk:</u>				
Carnation Milkmaid)	48/14-oz.	28.30/cs.	30.25/cs.	0.68/tin
Dutch Baby All Other Brands)	48/14-oz.	23.05/cs.	24.65/cs.	0.56/tin
Milkmaid	144/4-oz.	28.10/cs.	30.10/cs.	0.23/tin
<u>CANNED FISH:</u>				
<u>Sardines in Tomato Sauce, Oval</u>				
<u>Brands:</u>				
Bayside (Canadian)	48/14-oz.	23.55/cs.	25.70/cs.	0.60/tin
Del Monte	24/15-oz.	10.45/cs.	11.40/cs.	0.53/tin
Portola	48/15-oz.	20.95/cs.	22.85/cs.	0.54/tin
Rosebowl	48/15-oz.	20.85/cs.	22.70/cs.	0.53/tin
S & W	48/15-oz.	23.30/cs.	25.40/cs.	0.60/tin
All Other Brands	48/15-oz.	20.35/cs.	22.20/cs.	0.52/tin

Commodity	Unit	Importer's Price	Wholesaler's Price	Retailer's Price
<u>CANNED FISH: (cont'd)</u>				
<u>Sardines in Tomato Sauce (Tall Tin)</u>				
Brands:				
Portola and All				
Other Brands	48/15-oz.	P17.00/cs.	P18.55/cs.	P0.43/tin
<u>Sardines in Natural Sauce:</u>				
Cristo and All				
Other Brands	48/15-oz.	15.50/cs.	16.90/cs.	0.40/tin
<u>Sardines in Tomato Sauce, Oval, Flat or Oblong:</u>				
Brands:				
Batwell	48/8-oz.	16.25/cs.	17.75/cs.	0.42/tin
Luneta	48/8-oz.	16.25/cs.	17.75/cs.	0.42/tin
Portola	48/8-oz.	16.25/cs.	17.75/cs.	0.42/tin
S & W	48/8-oz.	17.55/cs.	19.15/cs.	0.45/tin
All Other Brands	48/8-oz.	14.15/cs.	15.40/cs.	0.36/tin
<u>Sardines in Tomato Sauce, Buffets:</u>				
Portola and Morjon	48/8-oz.	13.15/cs.	14.35/cs.	0.34/tin
Mesjid and All				
Other Brands	48/8-oz.	12.10/cs.	13.20/cs.	0.31/tin
<u>Sardines in Natural Sauce, Buffets:</u>				
Batwell and All				
Other Brands	96/8-oz.	22.25/cs.	24.25/cs.	0.28/tin
<u>Sardines in Tomato Sauce in Tall Round Tin:</u>				
Portola and Van Camp	100/5-oz.	20.80/cs.	22.65/cs.	0.26/tin
Morjon and All				
Other Brands	100/5-oz.	20.30/cs.	22.15/cs.	0.25/tin
<u>Salmon:</u>				
Alaskan & American Chum	48/1-lb.	52.85/cs.	57.65/cs.	1.35/tin
Alaskan Red Sockeye	48/1-lb.	69.60/cs.	75.90/cs.	1.78/tin
Canadian Chum	48/1-lb.	48.85/cs.	53.30/cs.	1.25/tin
<u>Other Canned Fish:</u>				
Mexican Abalone	48/1-lb.	63.20/cs.	71.10/cs.	1.70/tin
Squid Tall Tin	48/15-oz.	17.20/cs.	19.35/cs.	0.45/tin

<u>Commodity</u>	<u>Unit</u>	<u>Importer's Price</u>	<u>Wholesaler's Price</u>	<u>Retailer's Price</u>
<u>CANNED MEAT:</u>				
Libby & Swift Corned Beef	48/12-oz.	44.30/cs.	48.35/cs.	1.15/tin
Corned Beef and All Other Brands	48/12-oz.	42.30/cs.	46.15/cs.	1.08/tin
<u>Dried Beef:</u>				
Sliced Dried Beef	48/5-oz.	70.90/cs.	79.30/cs.	1.88/tin
Sliced Dried Beef	48/2-1/2 oz.	39.85/cs.	44.60/cs.	1.06/tin

GROUP II - WITH 17% SPECIAL EXCISE TAX ON FOREIGN EXCHANGE

CANNED MEAT:

Hormel Vienna Sausage	48/4-oz.	30.40/cs.	33.15/cs.	0.78/tin
Libby's Vienna Sausage	48/4-oz.	29.15/cs.	31.80/cs.	0.75/tin
Armour Vienna Sausage	48/4-oz.	26.40/cs.	28.80/cs.	0.67/tin
Kingan Vienna Sausage	48/4-oz.	26.40/cs.	28.80/cs.	0.67/tin
Banquet Vienna Sausage and All Other Brands	48/4-oz.	23.10/cs.	25.15/cs.	0.59/tin
Chopped Ham	24/12-oz.	30.00/cs.	32.75/cs.	1.53/tin
Chopped Treet Pork	24/12-oz.	25.90/cs.	28.25/cs.	1.32/tin
Frankfurters	48/12-oz.	57.60/cs.	62.85/cs.	1.50/tin
Liver Spread	48/3.1/4-oz.	19.70/cs.	21.50/cs.	0.50/tin
Luncheon Meat	24/12-oz.	34.10/cs.	37.20/cs.	1.74/tin
Lunch Tongues	24/6-oz.	18.30/cs.	19.95/cs.	0.93/tin
Pork and Beans	48/1#	23.50/cs.	25.65/cs.	0.60/tin
Sliced Bacon	48/12-oz.	72.00/cs.	78.55/cs.	1.85/tin

HAM PRESERVED:

American Smoked Ham	kilo	5.40/kilo	5.85/kilo	6.60/kilo
American Smoked Bacon	kilo	5.10/kilo	5.55/kilo	6.25/kilo

SOUPS CANNED:

(Net contents - 10-1/2 to 11 oz.)

Beef with Vegetables	Cs./48 tins	23.65/cs.	26.60/cs.	0.64/tin
Chicken Noodle	Cs./48 tins	23.65/cs.	26.60/cs.	0.64/tin
Chicken with Rice	Cs./48 tins	23.65/cs.	26.60/cs.	0.64/tin
Cream of Chicken	Cs./48 tins	23.65/cs.	26.60/cs.	0.64/tin
Cream of Mushroom	Cs./48 tins	23.65/cs.	26.60/cs.	0.64/tin
Asparagus	Cs./48 tins	19.75/cs.	22.20/cs.	0.53/tin
Oxtail	Cs./48 tins	19.75/cs.	22.20/cs.	0.53/tin
Pepperpot	Cs./48 tins	19.75/cs.	22.20/cs.	0.53/tin
Vegetables	Cs./48 tins	19.75/cs.	22.20/cs.	0.53/tin

<u>Commodity</u>	<u>Unit</u>	<u>Importer's Price</u>	<u>Wholesaler's Price</u>	<u>Retailer's Price</u>
<u>DAIRY PRODUCTS:</u>				
<u>Cheeses:</u>				
Golden State Swiss American Processed (USA)	6/5#	P40.85/cs.	P44.55/cs.	P8.35/5#
Golden State American Processed (USA)	6/5#	38.05/cs.	41.50/cs.	7.78/5#
Certified American Loaf Kraft Processed	5#	6.75/ea.	7.35/ea.	8.27/ea.
Triplet	12/5#	69.25/cs.	75.55/cs.	7.08/5#
Long Horn	1#	1.40/ea.	1.55/ea.	1.72/ea.
Dairyherd Australian Processed Cheddar	1#	1.45/ea.	1.55/ea.	1.74/ea.
Renco Processed (New Zealand)	48/12-oz.	40.35/cs.	44.00/cs.	1.03/ea.
Edam 40% Baby size, Packed in Paraffin and Cellophane	96/12-oz.	80.40/cs.	87.75/cs.	1.03/ea.
Average Net Wt. 933 grams Kraft Processed and All Other Brands	Cs./12	30.40/cs.	33.15/cs.	3.11/ea.
	48/12-oz.	35.60/cs.	38.85/cs.	0.91/ea.
<u>Butter:</u>				
Golden State Fresh Butter	60/1#	152.00/cs.	165.80/cs.	3.11/ea.
Red Shield Fresh Butter (USA)	60/1#	151.90/cs.	165.75/cs.	3.11/ea.
Dairyherd Australian Pure Creamery Butter in Tin	48/12-oz.	61.30/cs.	66.85/cs.	1.57/tin
Q.B.B. Butter Concentrate (Australian)	48/12-oz.	77.85/cs.	84.95/cs.	1.99/tin
<u>VEGETABLES FRESH:</u>				
Onions	kilo	0.50/kilo	0.55/kilo	0.65/kilo
Garlic	kilo	1.60/kilo	1.70/kilo	1.92/kilo
Potatoes	kilo	0.40/kilo	0.45/kilo	0.55/kilo
<u>OTHER PRODUCTS:</u>				
Industrial Corn Starch or Industrial Starch	Bag/140#	39.30/bag	42.90/bag	0.76/kilo
Hawaiian Coffee (Raw Beans)	Bag/100#	172.20/bag	187.85/bag	4.64/kilo
Peanut Butter (Lane) and All Other Brands	24/1-lb.	24.00/cs.	26.20/cs.	1.23/lb.
Peanut Butter S & W Brand	24/1-lb.	25.00/cs.	29.45/cs.	1.40/lb.
Peanut Butter S & W Brand	24/8-oz.	15.00/cs.	16.35/cs.	0.77/ea.
Peanut Butter (Lane) and All Other Brands	24/8-oz.	14.25/cs.	15.55/cs.	0.73/ea.

<u>Commodity</u>	<u>Unit</u>	<u>Importer's Price</u>	<u>Wholesaler's Price</u>	<u>Retailer's Price</u>
<u>BEVERAGES:</u>				
<u>Roasted Coffee, Ground</u>				
Ben Hur	24/1#	P65.85/cs.	P71.85/cs.	P3.37/tin
Crescent	24/1#	63.25/cs.	69.00/cs.	3.23/tin
Hills Bros	24/1#	67.90/cs.	74.10/cs.	3.47/tin
M J B	24/1#	53.60/cs.	60.65/cs.	2.84/tin
Maxwell House	24/1#	65.65/cs.	71.65/cs.	3.36/tin
Mello Cup	24/1#	64.20/cs.	70.05/cs.	3.78/tin
Monarch	24/1#	65.75/cs.	71.70/cs.	3.36/tin
Reliance	24/1#	57.80/cs.	63.10/cs.	2.96/tin
Sanka	17/1#	33.40/cs.	38.65/cs.	3.62/tin
Seaport	24/1#	60.55/cs.	66.05/cs.	3.10/tin
Table Queen	24/1#	53.55/cs.	58.45/cs.	2.74/tin
S & W	12/2#	61.20/cs.	66.75/cs.	6.26/tin
"26" Brand	24/1#	63.85/cs.	69.85/cs.	3.27/tin
<u>Cocoa:</u>				
Peter's Cocoa	48/4-oz.	24.15/cs.	26.35/cs.	0.62/tin
Peter's Cocoa	24/8-cz.	18.90/cs.	20.60/cs.	0.96/tin
Hershey's Cocoa	24/8-cz.	21.40/cs.	23.34/cs.	1.09/tin
Our Mother's Cocoa	24/1-lb.	34.60/cs.	37.75/cs.	1.77/tin
Hemo	12/1#	16.50/cs.	17.65/cs.	1.60/tin
<u>BAKING POWDER:</u>				
Fleischmanns Brand	4/10#	23.70/cs.	25.85/cs.	7.27/ea.
Crescent Brand	6/10#	29.80/cs.	32.55/cs.	6.10/ea.
Crescent Brand	6/5#	15.30/cs.	16.70/cs.	3.13/ea.
Royal Brand	4-doz./8-oz	6.50/doz.	7.05/doz.	0.66/ea.
Royal Brand	16-Doz./2-oz	3.10/doz.	3.40/doz.	0.32/ea.
<u>DRY YEAST:</u>				
Fleischmanns	120/6-oz.	89.50/cs.	97.65/cs.	0.92/ea.
Fleischmanns	24/2#	82.45/cs.	89.95/cs.	4.22/ea.
Sombrero Yeast and All Other Brands	12/2#	33.60/cs.	36.60/cs.	3.43/ea.

SEC. 2. Executive Order No. 331, dated July 7, 1950, Executive Order No. 343, dated August 14, 1950, Executive Order No. 352, dated October 6, 1950, Executive Order No. 353, dated October 6, 1950, Executive Order No. 360, dated November 3, 1950, Executive Order No. 369, dated November 13, 1950, Executive Order No. 370, dated November 13, 1950, Executive Order No. 381, dated December 8, 1950, Executive Order No. 382, dated December 12, 1950, Executive Order No. 403, dated January 18, 1951, Executive Order No. 404, dated January 18,

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1951, Executive Order No. 406, dated January 31, 1951, Executive Order No. 410, dated February 9, 1951, Executive Order No. 411, dated February 10, 1951, Executive Order No. 417, dated February 24, 1951, Executive Order No. 419, dated March 8, 1951, Executive Order No. 420, dated March 8, 1951, Executive Order No. 421, dated March 8, 1951, Executive Order No. 420, dated April 9, 1951, Executive Order No. 431, dated April 9, 1951, and Executive Order No. 435, dated April 24, 1951, insofar as they set up maximum ceiling prices of Imported Foodstuff, are hereby repealed by setting up new ceiling prices of Imported Foodstuff in Section 1 hereof.

SEC. 3. The ceiling prices fixed in this Order include the 7% Sales Tax and 1% Municipal Tax for Group I, and 17% Special Excise Tax on Foreign Exchange, 7% Sales Tax and 1% Municipal Tax for Group II.

SEC. 4. This Order shall take effect immediately.

Done in the City of Manila, this 9th day of June, in the year of Our Lord, nineteen hundred and fifty-one, and of the Independence of the Philippines, the fifth.

(SGD.) ELPIDIO QUIRINO
President of the Philippines

By the President:

(SGD.) MARCIANO ROQUE
Acting Assistant Executive Secretary

Gg/
6/12/51