

MALACAÑAN PALACE
MANILA

BY THE PRESIDENT OF THE PHILIPPINES

EXECUTIVE ORDER No. 435

AMENDING EXECUTIVE ORDER No. 361, EXECUTIVE
ORDER No. 381, EXECUTIVE ORDER No. 382, AND
EXECUTIVE ORDER No. 404, AND FOR OTHER
PURPOSES.

By virtue of the powers vested in me by section 3 of Republic Act No. 509, entitled "An Act declaring national policy, authorizing the President of the Philippines for a limited period to fix ceiling prices of commodities and to promulgate rules and regulations regarding prices of commodities to effectuate such policy, and authorizing the appropriation of a certain sum for the purpose," and upon the recommendation of the Price Administration Board, I, Elpidio Quirino, President of the Philippines, do hereby order:

SECTION 1. Section 4 of Executive Order No. 382, dated December 12, 1950, in so far as it sets up the maximum selling prices of Mello-Cup Coffee, is hereby repealed by setting up new ceiling prices as follows:

FOODSTUFF (IMPORTED)

Commodity	Unit	Importer's price	Wholesaler's price	Retail ceiling price
<i>Beverages:</i>				
Coffee Roasted:				
Mello-Cup brand	24/1-1b.	₱55.11/cs.	₱59.71/cs.	₱2.78/1b.

SEC. 2. Section 1 of Executive Order No. 361, dated November 3, 1950, is hereby amended by increasing and setting up new ceiling prices for Kleenex and Kotex as follows:

DRUGS, MEDICINES AND HOUSEHOLD REMEDIES
(IMPORTED)

Commodity	Unit	Importer's price	Wholesaler's price	Retail ceiling price
Kleenex	72/200's	₱37.40/cs.	₱44.33/cs.	₱0.73/ea.
Kotex	48/12's	49.18/cs.	58.31/cs.	1.44/ea.

SEC. 3. Section 1 of Executive Order No. 381, dated December 8, 1950, and section one of Executive Order No. 404, dated January 18, 1951, in so far as they set up the

maximum selling prices of Locally Produced White Bond Paper, are hereby repealed by setting up new ceiling prices as follows:

PAPER AND PAPER PRODUCTS (LOCAL)

Commodity	Importer's price	Wholesaler's price	Retail ceiling price
<i>Locally produced paper:</i>			
White Bond Paper:			
Specifications:			
21" x 32" — 29 lbs. Ream/500	P13.92	P15.12	P16.91
22" x 34" — 32 lbs. Ream/500	15.36	16.68	18.66
22" x 34" — 40 lbs. Ream/500	19.20	20.85	23.32
22" x 34" — 48 lbs. Ream/500	23.04	25.02	27.99
25" x 38" — 41 lbs. Ream/500	19.68	21.37	23.91
26" x 32" — 36 lbs. Ream/500	17.28	18.77	20.99
26" x 34" — 38 lbs. Ream/500	18.25	19.81	22.16
28" x 34" — 41 lbs. Ream/500	19.68	21.37	23.91
28" x 34" — 51 lbs. Ream/500	24.48	26.58	29.74
28" x 34" — 61 lbs. Ream/500	29.28	31.80	35.57
8" x 10-1/2" — Sub 16 Ream/500	2.39	2.64	2.93
8" x 13" — Sub 16 Ream/500	2.81	3.11	3.46
8-1/2" x 11" — Sub 16 Ream/500	2.39	2.64	2.93
8-1/2" x 13" — Sub 16 Ream/500	2.81	3.11	3.46

SEC. 4. The ceiling prices fixed in this Order include the 7 per cent sales tax and 1 per cent municipal tax on Kleenex, Kotex and Mello-Cup Coffee.

SEC. 5. This Order shall take effect immediately.

Done in the City of Manila, this 24th day of April, in the year of Our Lord, nineteen hundred and fifty-one, and of the Independence of the Philippines, the fifth.

ELPIDIO QUIRINO

President of the Philippines

By the President:

TEODORO EVANGELISTA

Executive Secretary